



GLOBE COMMUNITY AWARDS

2021

Sponsorship Opportunities





**GLOBE COMMUNITY
AWARDS**

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GLOBE Community Awards Sponsorship Opportunities 2021

GLOBE is for LGBTIQ+ communities, small businesses and professionals who want to be seen, connected and nurtured.



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Supporting The Victorian LGBTIQ+ Community Since 1992

GLOBE is a not-for-profit community organisation that unites Victorian LGBTIQ+ professionals and small businesses through social, professional networking, training and development focused events.

Since 1992, GLOBE has continued to move from strength to strength in its mandate to assist the growth of the Victorian LGBTIQ+ community through creating strong connections for professionals and small business owners.



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In addition to our much-loved monthly networking events, where we provide like-minded people with a space to forge long lasting connections, GLOBE also provides value to the Victorian LGBTIQ+ community through:

- Our Focus On program, featuring different topics of discussion which aims to provide a platform for different people within our community to engage with GLOBE members.
- Our GLOBE Growth development programs, where in partnership with our corporate members, we've designed a series of professional development sessions accessible to all. In addition, our series of sessions are designed specifically for the development and growth of LGBTIQ+ owned Small Businesses.



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Our Governance Framework

GLOBE has developed, implemented and operates under a full suite of governance practices, as well as adopting and complying with Consumer Affairs Victoria's Standard Model Rules, subject to minor operational amendments, as per our organisation's Constitution.

GLOBE has a formal Conflicts of Interest Policy and Code of Conduct and Ethics Policy. Compliance with these policies are considered, and any issues addressed, at our monthly Committee Meetings.

GLOBE has a Governance & Compliance Sub Committee Charter and this committee meets annually to review GLOBE's governance practices.

GLOBE benchmarks its governance practices against the Australian Institute of Company Directors' voluntary Not for Profits' Governance Principles - and assesses our practices against each of the stated 10 Principles and the individual 'Supporting Practices'.

The last benchmarking exercise was undertaken in March 2020. This exercise illustrated that GLOBE's practices compare well against these independent Best Practice Good Governance Policies and Procedures.



GLOBE COMMUNITY AWARDS 2021

GLOBE Committee



President
Megan Williams



VP Memberships
Andrew Georgiou



VP Events
Fabian Perez-Arias



Secretary
Andrew Shepherd



Treasurer
Lyall Griffiths



Corp Mem Director
Mariella Mejia



Marketing Director
Jennifer Elmer



LBTQ Director
Michelle Sheppard



SME Mem Director
Shae Louise Abel



Corp Event Director
Walter Gee



Indv Mem Director
Jack Greensdale



Community Director
Sally Newman



Reg Vic Director
Jo Bangles



Ceremony Manager
Thomas Hunt



Awards Co-Ord
Nic Gee



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GLOBE Community Awards

The awards in partnership with the Victorian Government, celebrate the achievement of Victoria's LGBTIQ+ communities.

The awards highlight the work of a diverse range of organisations that benefit or unite the LGBTIQ+ community and highlight the outstanding work and contribution of individuals in our community.

The awards began in 2014 and have become an integral part of the Victorian LGBTIQ+ community; recognising the inspiring people and organisations that work to benefit LGBTIQ+ people.

To date, we have awarded 75 Victorian individuals and organisations, hosted over 2,700 LGBTIQ+ individuals and allies at our award ceremonies and generated over \$140,000 that has been reinvested into the community through the GLOBE Community Grants Program.



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An Engaged Community

Of over 3,000 members in our community:

50%+

Engage with GLOBE
monthly
communication
(industry benchmark 24%)

78%

attend GLOBE
networking events
throughout the year

>70%

Are satisfied with
GLOBE events

78%

proud to be part of
GLOBE

7.4

Average member satisfaction (likelihood to
recommend) GLOBE is



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2021 GLOBE Community Awards Return - 15th Oct 2021

2020 saw the GLOBE Community Awards go virtual. While we couldn't hear the enthusiastic clapping, many watched and celebrated our community from the safety of their home.

2021 sees the GLOBE Community awards return to their natural in person format. Where we bring the entire community together under the one roof to celebrate all the advocacy and hard work our community has put into their work.



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The Plaza Ballroom

Magnificent venue, unforgettable experiences

The Plaza Ballroom, is one of Melbourne's most iconic venues, situated in the heart of Collins Street at the famous Regent Theatre.

Originally built in 1929, the venue underwent an extensive refurbishment when it was taken over by Marriner Group in 1996. Today the venue is more lavish and grand than ever, combining award-winning catering and impeccable service in a setting unmatched in history, grandeur and ambience.

Complete with high ceilings, mesmerising Spanish Rococo architecture, Juliet balconies, bespoke lighting and original chandeliers it's the perfect backdrop to compliment the 2021 GLOBE Community Awards.





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Become A Sponsor Of The GLOBE Community Awards

The GLOBE Community Awards program has significant opportunities to grow and further support the LGBTIQ+ communities. This has become evident through recent research conducted by GLOBE, as well as the observation of increased participation of the awards program, its attendance and received nominations over the past 5 years.

Now more than ever, we see a greater need to celebrate all that is great about the LGBTIQ+ community and to recognise those individuals and organisations that contribute positively to the community at large.

Becoming a sponsor of the GLOBE Community Awards provides a unique opportunity for your organisation to formally display your commitment to the growth and recognition of the Victorian LGBTIQ+ Community.



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How Your Sponsorship Benefits The LGBTIQ+ Community

Through the support of our generous sponsors, GLOBE is able to deliver the following benefits to the LGBTIQ+ Community:

- Discounts on ticket prices to attend the awards
- Complimentary tickets for award nominees and those experiencing financial hardship
- Profits from the Awards ceremony are invested into the GLOBE Community Grants funding pool

Your investment will help provide support to the GLOBE Community Grants Program by providing financial support to individuals, groups and organisations in the Victorian LGBTIQ+ Community.



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GLOBE Community Grants

Through our GLOBE Community Grants program, GLOBE has a long and proud tradition of providing financial support to Victoria's LGBTIQ+ individuals, students and organisations.

Over our 28-year history, GLOBE has donated well over \$500,000.

Our 2019 Community Grants program was our largest to date, where we awarded grants and scholarships totalling \$34,000. We look forward to continued growth of this program throughout 2021.



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GLOBE Community Grants

There are three types of grants provided:

GLOBE Community Grants (\$2k to each - funding dependent). Generally provided to organisations who are working on projects to benefit the community.

GLOBE Small Business Grants (\$4k to each - funding dependent)

These are also designed to assist businesses that are working on programs/initiatives to directly benefit and impact the LGBTIQ+ Community.

GLOBE Scholarship is to the value of \$2k is awarded to a student or early career professional whose work we believe will be of the most benefit to the LGBTIQ+ Community.



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2020 GLOBE Community Recipients

Out For
AUSTRALIA

Out for
Australia

Will use the GLOBE Community Grant to produce a podcast to reach vulnerable LGBTI youth across Australia. The podcast will create a safe space for them to have honest conversations and share experiences and serve as a platform to enable self-acceptance.



TRANSCEND

Transcend

The GLOBE Community Grant will help fund the development of a relationships and sexual health resource to support TGDNB young people with the language, skills, knowledge and confidence to begin and sustain relationships.



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Bisexual Alliance VIC

Bisexual Alliance have been running monthly discussion and support groups under various banners since September 2005. The GLOBE Community Grant will go towards the creation of a new website for Bisexual Alliance.



Thrive Health & Fitness

The GLOBE Small Business Grant will be used to purchase computer and network infrastructure to accommodate ongoing virtual training for those in our community who for the time being will be unable to exercise in their gym in person due to the COVID 19 pandemic.



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2020 GLOBE Community Award Winners

Improving Health and Wellbeing For LGBTIQ Peoples - presented by VicHealth	Homeless Resource Centre and Ozanam House - Vincent Care
Preventing Social Isolation in LGBTIQ Communities - presented by OPTUS	Pride Foundation Australia LGBTIQ Disability Programs
Excellence in LGBTIQ Small Business and Enterprise - presented by ANZ	Eagle Leather
Outstanding Advocacy Of The Year	Rainbow Local Government
Outstanding LGBTIQ Media Reporting	Transdemic: Trans and Gender Diverse Experiences of the Pandemic
LGBTIQ Artist Of The Year	Jimmy Twin
Ally Of The Year - presented by Crown Pride Network	Laura Hunter



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LGBTIQ Rural and Regional Champion - presented by Aussie Broadband	Caitlin Grisby
LGBTIQ Volunteer Of The Year - presented by Thorne Harbour	Ayman Barbaresco
LGBTIQ Person Of The Year - presented by Victorian Government	Dr Catherine Barrett



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This Year's 2021 GLOBE Awards Judges



Jeremy Wiggins

Bisexual transgender community advocate.



Sally Goldner AM

Advocate, educator, speaker, MC.



Ange Barry

CEO, JOY 94.9 FM



Chyloe Kurdas

Female Engagement Senior Manager, Golf Australia



Dr Judy Tang

Director and Clinical Neuropsychologist, Jurmaine Health



Matt Hastings

Business Analyst, ANZ



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“The GLOBE awards are one of the highlights of the LGBTIQ calendar, a time to stop and acknowledge the remarkable work of LGBTIQ individuals and programs from right across Victoria.

Through the GLOBE Community Awards Program we highlight the progress we have made and celebrate how far we have come.”

- Martin Foley, MP, Minister for
Equality 2019



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In 2021, the following
sponsorship
opportunities are
available:



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Award Naming Rights Sponsor (5 available)

- Naming rights to the award of your choice (subject to availability)
- Major Sponsor branding exposure both pre-event and at the event on all awards collateral, inc. the category trophy, digital and print advertising and marketing.
- Presentation opportunity for Major Awards Sponsor to be streamed prior to announcement of chosen award. (Messages will be pre-recorded in studio)
- Inclusion in media relations and media interviews where possible through our public relations efforts
- Inclusion as a Major Sponsor of the awards on the GLOBE website, with a link to your companies' site
- Major Partner branding on the awards ceremony media wall - displayed on stage
- Exposure at all pre-awards activities including launches and photo calls
- 1 x solo pre event Social Media mention of Major Award Sponsor across all channels: Facebook, Instagram, LinkedIn.
(Branding and artwork to be provided by sponsor)
- 1 x solo post event Social Media mention of Major Award Sponsor. Across all channels: Facebook, Instagram, LinkedIn.
- 10 tickets (equivalent of 1 table) to be distributed within your organisation at your discretion

Sponsorship Cost: \$7,500



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Awards Sponsor

- Inclusion as a Sponsor of the awards on the GLOBE website
- Exposure of your company's logo at the event on all awards collateral, including the category trophy, digital and print advertising and marketing
- Inclusion of logo displayed on screen throughout Awards presentation and marketing collateral
- Inclusion of logo on awards marketing collateral
- Inclusion in media relations and media interviews where possible through our public relations efforts.
- 1 x pre event Social Media mention of Award Sponsor across all channels: Facebook, Instagram, LinkedIn. (Branding and artwork to be provided by sponsor)
- 5 complimentary tickets (equivalent of 0.5 tables) to be distributed within your organisation at your discretion.

Sponsorship Cost: \$4,500



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Awards Available:

Improving Health and Wellbeing For LGBTIQ Peoples

This category is open to any organisations or individuals who run health and wellbeing initiatives / programs to improve the health of LGBTIQ communities.

Preventing Social Isolation in LGBTIQ Communities

This category is open to all organisations, including corporates, community and social groups who run initiatives / programs to reduce social isolation and build connections with LGBTIQ communities.

OPTUS

Excellence in LGBTIQ Small Business and Enterprise

This category is open to LGBTIQ-owned small businesses operating in Victoria (with under 100 employees) for outstanding achievement in business. The aim of this category is to highlight the contribution that is made by LGBTIQ-owned small businesses to their community.

Outstanding Advocacy Of The Year

This category is open to LGBTIQ-owned small businesses operating in Victoria (with under 100 employees) for outstanding achievement in business. The aim of this category is to highlight the contribution that is made by LGBTIQ-owned small businesses to their community.

Outstanding LGBTIQ Media Reporting

Awarded to individuals who have delivered an exceptional piece of media reporting that either celebrates LGBTIQ community, or sheds light on current LGBTIQ issues.



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<p>LGBTIQ Artist Of The Year</p> <p>Awarded to Victorian LGBTIQ individuals or groups who celebrate 'queerness' through their artistic pursuits.</p>	
<p>Ally Of The Year</p> <p>Awarded to individuals who do not identify as LGBTIQ but have made an outstanding contribution to support and celebrate LGBTIQ communities.</p>	CROWN PRIDE NETWORK
<p>John Marriot LGBTIQ Sportsperson Of The Year</p> <p>Awarded to LGBTIQ individuals who have excelled in their sporting pursuits both on and beyond the sporting arena, and/or who have driven LGBTIQ inclusion in sport and physical activity.</p>	PROUD 2 PLAY
<p>LGBTIQ Volunteer Of The Year</p> <p>To recognise the work of a Victorian LGBTIQ individual who has shown outstanding commitment through volunteer work in our community.</p>	THORNE HARBOUR
<p>LGBTIQ Person Of The Year</p> <p>Awarded to LGBTIQ individuals who have led the way in driving inclusion, building capacity and connection between LGBTIQ and broader communities.</p>	VIC GOVT
<p>LGBTIQ Rural and Regional Champion</p> <p>Awarded to LGBTIQ individuals who have visibility in working to support the LGBTIQ community in rural and/or regional Victoria. One champion will be selected from the rural and regional areas of Victoria.</p>	AUSSIE BROAD-BAND
<p><u>New Award</u></p> <p>Transgender Inclusion Award</p> <p>Awarded to businesses who champion equity for Sexually Diverse (LGBQ) and Gender Diverse (Transgender, Gender Diverse, Non-Binary) people in the workplace.</p>	NAB



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First Rights Table - 10 Pax (5 available)

- Inclusion as a supporter of the awards on the GLOBE website
- Ten (10) tickets and a full table allocation for your organisation. Tickets to be distributed at your discretion.
- First choice selection of tables on seating plan (subject to GLOBE committee approval)

Sponsorship Cost: \$1,700



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Small Business Sponsor (applicable to small businesses only)

- Inclusion as a Sponsor of the awards on the GLOBE website
- Exposure of your company's logo at the event on all awards collateral, including the category trophy, digital and print advertising and marketing
- Inclusion of logo displayed on screen throughout Awards presentation and marketing collateral
- Inclusion in media relations and media interviews where possible through our public relations efforts.
- One (1) solo x pre-event Social Media mention of small business sponsors across all channels: Facebook, Instagram, LinkedIn. (Branding, copy and artwork to be provided by sponsor).
- One (1) GLOBE Small Business membership valid for one (1) year.
- 2 complimentary tickets to be distributed at your discretion.

Sponsorship Cost: \$1,000



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For more information on
sponsorship opportunities,
please contact:



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