



# CORPORATE MEMBERSHIPS

2021





# GLOBE Corporate Membership Opportunities 2021

GLOBE is for LGBTIQ+ communities, small businesses and professionals who want to be seen, connected and nurtured.



# Supporting the Victorian LGBTIQ+ community for 28 years

GLOBE is a not-for-profit Community Organisation that unites Victorian LGBTIQ+ professionals and Small Businesses through social, professional networking, training and development focused events.

Since 1992, GLOBE continues to move from strength to strength in its mandate to assist the growth of the Victorian LGBTIQ+ community through creating strong connections for professionals and Small Business owners.



In addition to our much-loved monthly networking events, where we provide like-minded people with a space to forge long lasting connections, GLOBE also provides value to the Victorian LGBTIQ+ community through:

- Our Focus On program, featuring different topics of discussion which aims to provide a platform for different people within our community to engage with GLOBE members.
- Our GLOBE Growth development programs, where in partnership with our corporate members, we've designed a series of professional development sessions accessible to all. In addition, our series of sessions are designed specifically for the development and growth of LGBTIQ+ owned Small Businesses.



## Our governance framework

GLOBE has developed, implemented and operates under a full suite of governance practices, as well as adopting and complying with Consumer Affairs Victoria's Standard Model Rules, subject to minor operational amendments, as per our organisation's Constitution.

GLOBE has a formal Conflicts of Interest Policy and Code of Conduct and Ethics Policy. Compliance with these policies are considered, and any issues addressed, at our monthly Committee Meetings.

GLOBE has a Governance & Compliance Sub Committee Charter and this committee meets annually to review GLOBE's governance practices.

GLOBE benchmarks its governance practices against the Australian Institute of Company Directors' voluntary Not for Profits' Governance Principles - and assesses our practices against each of the stated 10 Principles and the individual 'Supporting Practices'.

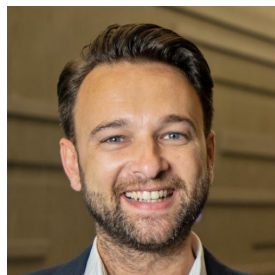
The last benchmarking exercise was undertaken in March 2021. This exercise illustrated that GLOBE's practices compare well against these independent Best Practice Good Governance Policies and Procedures.

## GLOBE Committee

One of our greatest strengths apart from our members is the calibre of our committee - all volunteering their time to give back to the community.



**President**  
Megan Williams



**VP Memberships**  
Andrew Georgiou



**VP Events**  
Brad Lowry



**Secretary**  
Andrew Shepherd



**Treasurer**  
Lyall Griffiths



**Corp Mem Director**  
Mariella Mejia



**Marketing Director**  
Jahmiel Lucy



**LBTQ Director**  
Michelle Sheppard



**SME Mem Director**  
Scott Wilford



**Corp Event Director**  
Walter Gee



**Indv Mem Director**  
Jack Greensdale



## Engaged & satisfied community

Of over 3,000 members in our community:

**50%+**

Engage with GLOBE  
monthly  
communication  
(industry benchmark 24%)

**78%**

attend GLOBE  
networking events  
throughout the year

**>70%**

Are satisfied with  
GLOBE events

**78%**

proud to be part of  
GLOBE

**7.4**

Average member satisfaction (likelihood to  
recommend) GLOBE is



## How your membership benefits the LGBTIQ+ Community

Through the support of our generous sponsors, GLOBE is able to deliver the following benefits to the LGBTIQ+ Community:

- Continued support for the community, particularly those experiencing financial hardship
- Ability to host in-person and virtual events for the community around Victoria
- Profits from the GLOBE Awards ceremony are invested into the GLOBE Community Grants funding pool





In 2021, the following membership opportunities are available:



	Principal Partner	Major Partner	Major Awards Sponsor	National Corp Memb	State Corp Member
Naming rights of our monthly GLOBE Networking events	✓				
Prominent recognition of Principal Partnership on the GLOBE website and communications	✓				
Recognition of Major Partnership on our website and communications		✓			
Your company logo will feature in all GLOBE newsletters (~3000 reach)	✓	✓			
Recognition of your Principal Partnership at all GLOBE hosted events (excluding co-hosted events)	✓				
Entry to our monthly GLOBE Networking events (employees)	20	10		10	10
Entry to Sydney Gay & Lesbian Business Association (SGLBA) and Pride Business Network Brisbane (PBNB) monthly Networking events (employees)	20	10		10	
Annual feature in GLOBE Monthly newsletter	✓	✓			
A Business Listing on the GLOBE Digital Directory	✓	✓		✓	✓
Electronic Direct Mail (eDM) opportunities to GLOBE database per annum	2	1		1	1
Annual co-hosted event opportunities with GLOBE	2	1		✓	✓
Discounted entry to GLOBE training events, GLOBE engagement events and community events (for 10 employees)	✓	✓		✓	✓
Opportunity to offer exclusive member discounts and receive exclusive discounts and offers from other business partners	✓	✓		✓	✓
50% discount on Individual GLOBE membership for all full-time employees	✓	✓		✓	✓
Naming rights to the award of your choice (subject to availability)	✓	✓	✓		
Major Sponsor branding exposure both pre and at the event on all awards collateral (category trophy, digital and print advertising and marketing)	✓	✓	✓		
Inclusion in media relations and media interviews where possible through our public relations efforts	✓	✓	✓		
Inclusion as a Major Sponsor of the awards on the GLOBE website, with a link to your website	✓	✓	✓		
Major Partner branding on the awards ceremony media wall	✓	✓	✓		
Exposure at all pre-award's activities including launches and photo opportunities	✓	✓	✓		
Publicity and photo opportunity with the winner of your sponsored awards category	✓	✓	✓		
Current availability	1	3	Available	Available	Available
Cost per month (charged annually)	\$15,000	\$10,000	\$7,500	\$2,500	\$2,000



For more information on membership opportunities, please contact:

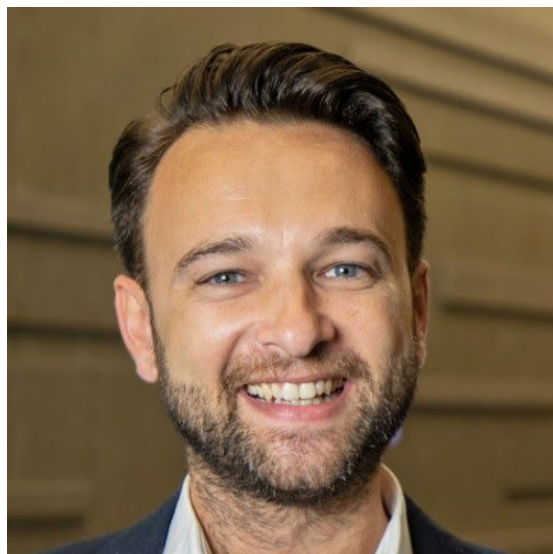


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